VANESSA CHENG-MATSUNO

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Research Interests

quantitative comparative politics, behavioural political economy, causal inference and experimental methods

Academic Positions

September 2023	**University of Southampton** Lecturer in Public Policy/Administration Department of Politics and International Relations

Education

Expected 2023	**London School of Economics and Political Science** PhD candidate in Political Science *Supervisors:* Dr Florian Foos and Professor Rafael Hortala-Vallve
2015	**Harvard University** Master in Public Administration in International Development *Supervisor:* Professor Rema Hanna
2005	**Universidad del Pacífico** - Peru Bachelor in Economics

Publications

Cheng-Matsuno, V., Foos, F., John, P. and Unan, A., 2023. Do text messages increase voter registration? Evidence from RCTs with a local authority and an advocacy organisation in the UK. Electoral Studies, 81, p.102572.

Working Papers

'Do Voters Differentially Punish Transnational Corruption?'
with Daniel Berliner. Accepted at *European Journal of Political Research* - PAP

'The Null Effect of Social Media Ads on Voter Registration: Three Corroborating Trials'
with Florian Foos, Peter John and Asli Unan. Accepted at *Research and Politics*

'Government, Interrupted: Local Politicians' Decision-Making in Times of Political Crisis' - Job Market Paper

'Using the Party as a Shield? How British MPs Explain Policy Positions to Constituents'
with Daniel Bischof, Gidon Cohen, Sarah Cohen, Florian Foos, Patrick M. Kuhn, Kyriaki Nanou, Nick Vivyan and Neil Visalvanich - Link

'Is Social Mobilisation Gendered? Evidence from Spillover Experiments across Three Democracies'
with Eline de Rooij and Florian Foos

Work in Progress

'Legacy Bureaucrats: Evidence from Guatemala'

Teaching

2022 - 2023   **London School of Economics** – Teaching Fellow, School of Public Policy
PP403 Public Management

2022   **London School of Economics** – Head Class Teacher
MN2196 Data Analysis for Management Decision Making

London School of Economics – Graduate Teaching Assistant

2021   GV482 Political Science and Political Economy: Current Issues

2020   GV481 Quantitative Methods for Political Science

King's College London – Graduate Teaching Assistant

2020   Economic Analysis of Emerging Economies

2019   Political Sociology of Social Networks

2019   Quantitative Methods for Political Science – *graduate*

2018   Quantitative Methods for Political Science – *undergraduate*

2017 - 2019   Comparing Political Systems

Conference and Seminar Participation

June, 2023	EPSA; LSE Political Behaviour Workshop: Polarisation and Electoral Hostility
April, 2023	MPSA, Politics of Developing Countries; PSA, Presidentialism
November, 2022	Political Science and Political Economy Work in Progress Seminar Series, LSE
October, 2022	CIVICA Data Science Days, European University Institute
September 2022	Elections, Public Opinion and Parties (EPOP), Newcastle University
May 2022	Politics in Progress, DPhil Seminar Series, University of Oxford
May 2022	PhD Spring Seminar Series, CIVICA
March 2022	Midwest Political Science Association (MPSA)
2021, 2020	European Political Science Association (EPSA)
2021	Elections, Public Opinion and Parties (EPOP)
2020	American Political Science Association (APSA)
2019	Midwest Political Science Association (MPSA); research design presented

Grants & Awards

2022	Postgraduate Travel Fund, London School of Economics
2022	Sir Patrick Gillam Scholarship Fund, Department of Government, London School of Economics (£1,575)
2022	PhD Seminar/Conference Fund, Department of Government, London School of Economics (£1,073.20)
2019	DPE Research Development Fund, King's College London (£1,682.20)
2018	DPE Research Development Fund, King's College London (£1,397)

Review Service

Reviewer	British Journal of Political Science, Electoral Studies, European Journal of Political Research

Professional Experience

2020 - 2021	The Abdul Latif Jameel Poverty Action Lab, J-PAL LAC Research Associate, 'Designing Innovations for the Peruvian Personnel of the State using RCTs' - Principal Investigators: Prof. Claudio Ferraz and Prof. Frederico Finan

2020 - 2021	London School of Economics
	Research Assistant, 'Register to Vote '21: A Mobilisation RCT for Underrepresented Groups using Behavioural Approaches'
2016 - 2020	The World Bank
	Research Consultant and Field Coordinator; Governance Global Practice, The Bureaucracy Lab
2015 - 2016	Inter-American Development Bank
	Research Consultant; Research Department
2015	City of Somerville, Massachusetts US
	Social Progress Index Summer Fellow, SomerStat
2014	Instiglio, Colombia
	Social Impact Bonds Summer Associate
2010 - 2013	Intercorp Group, Peru
	Head of Analytics
2010	Ministry of Production, Peru
	Advisor to the Minister
2009	Ministry of Transport and Communications, Peru
	Advisor to the Vice-Minister of Transport
2007 - 2009	Ministry of Economy and Finance, Peru
	Public Investment Project Analyst
2006	Office of the Prime Minister, Peru
	Project Analyst and Field Coordinator
2005 - 2007	Group for the Analysis of Development (GRADE), Peru
	Research Assistance to Dr Martin Valdivia

Programming & Language Skills

Programming	R, Stata
Markup	LaTeX, RMarkdown
Natural	English (fluent), Spanish (native)

Additional Information

2020 - 2023   Committee member of the Public Policy Research Network, an initiative led by doctoral students from the London School of Economics, University College London and King's College London