

# VANESSA CHENG-MATSUNO

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## Research Interests

quantitative political economy and political behaviour in the Global South, causal inference and experimental methods

## Education

- Expected 2023 **London School of Economics and Political Science**  
PhD candidate in Political Science  
*Supervisors:* Dr Florian Foos and Professor Rafael Hortala-Vallve
- 2015 **Harvard University**  
Master in Public Administration in International Development  
*Supervisor:* Professor Rema Hanna
- 2005 **Universidad del Pacífico - Peru**  
Bachelor in Economics

## Publications

*'Do text messages increase voter registration? Evidence from RCTs with a local authority and an advocacy organisation in the UK'* - [Electoral Studies](#), 2023  
with Florian Foos, Peter John and Asli Unan

## Working Papers

*'Government, Interrupted: Local Politicians' Decision-Making in Times of Political Crisis'* - JMP

*'Using the Party as a Shield? How British MPs Explain Policy Positions to Constituents'*  
with Daniel Bischof, Gidon Cohen, Sarah Cohen, Florian Foos, Patrick M. Kuhn, Kyr-  
iaki Nanou, Nick Vivyan and Neil Visalvanich - [Link](#)

*'Do Voters Differentially Punish Transnational Corruption?'*  
with Daniel Berliner - [PAP](#)

*'Is Social Mobilisation Gendered? Evidence from Spillover Experiments across Three Democracies'*

with Eline de Rooij and Florian Foos

## Work in Progress

*'The Null Effect of Social Media Ads on Voter Registration: Three Corroborating Trials'*

with Florian Foos, Peter John and Asli Unan

*'Does the timing for hiring matters for bureaucratic capacity? Evidence from Guatemala'*

## Teaching

2022 - 2023 **London School of Economics** – Teaching Fellow, School of Public Policy  
PP403 Public Management

2022 **London School of Economics** – Head Class Teacher  
MN2196 Data Analysis for Management Decision Making

**London School of Economics** – Graduate Teaching Assistant

2021 GV482 Political Science and Political Economy: Current Issues

2020 GV481 Quantitative Methods for Political Science

**King's College London** – Graduate Teaching Assistant

2020 Economic Analysis of Emerging Economies

2019 Political Sociology of Social Networks

2019 Quantitative Methods for Political Science – *graduate*

2018 Quantitative Methods for Political Science – *undergraduate*

2017 - 2019 Comparing Political Systems

## Conference and Seminar Participation

Expected, 2023 MPSA, Politics of Developing Countries; PSA, Presidentialism; EPSA; APSA, Political Organisations and Parties

November, 2022 Political Science and Political Economy Work in Progress Seminar Series, LSE

October, 2022	CIVICA Data Science Days, European University Institute
September 2022	Elections, Public Opinion and Parties (EPOP), Newcastle University
May 2022	Politics in Progress, DPhil Seminar Series, University of Oxford
May 2022	PhD Spring Seminar Series, CIVICA
March 2022	Midwest Political Science Association (MPSA)
2021, 2020	European Political Science Association (EPSA)
2021	Elections, Public Opinion and Parties (EPOP)
2020	American Political Science Association (APSA)
2019	Midwest Political Science Association (MPSA); research design presented

## Grants & Awards

2022	Postgraduate Travel Fund, London School of Economics
2022	Sir Patrick Gillam Scholarship Fund, Department of Government, London School of Economics (£1,575)
2022	PhD Seminar/Conference Fund, Department of Government, London School of Economics (£1,073.20)
2019	DPE Research Development Fund, King's College London (£1,682.20)
2018	DPE Research Development Fund, King's College London (£1,397)

## Professional Experience

2020 - 2021	The Abdul Latif Jameel Poverty Action Lab, J-PAL LAC Research Associate, 'Designing Innovations for the Peruvian Personnel of the State using RCTs' - Principal Investigators: Prof. Claudio Ferraz and Prof. Frederico Finan
2020 - 2021	London School of Economics Research Assistant, 'Register to Vote '21: A Mobilisation RCT for Underrepresented Groups using Behavioural Approaches'
2016 - 2020	The World Bank Research Consultant and Field Coordinator; Governance Global Practice, The Bureaucracy Lab
2015 - 2016	Inter-American Development Bank Research Consultant; Research Department

2015	City of Somerville, Massachusetts US Social Progress Index Summer Fellow, SomerStat
2014	Instiglio, Colombia Social Impact Bonds Summer Associate
2010 - 2013	Intercorp Group, Peru Head of Analytics
2010	Ministry of Production, Peru Advisor to the Minister
2009	Ministry of Transport and Communications, Peru Advisor to the Vice-Minister of Transport
2007 - 2009	Ministry of Economy and Finance, Peru Public Investment Project Analyst
2006	Office of the Prime Minister, Peru Project Analyst and Field Coordinator
2005 - 2007	Group for the Analysis of Development (GRADE), Peru Research Assistance to Dr Martin Valdivia

## Review Service

Reviewer Electoral Studies

## Programming & Language Skills

Programming R, Stata  
Markup  $\LaTeX$ , RMarkdown  
Natural English (fluent), Spanish (native)

## Additional Information

2020 - Committee member of the [Public Policy Research Network](#), an initiative led by doctoral students from the London School of Economics, University College London and King's College London

Citizenship Peruvian